

BUILDING FOR SUCCESS

2005 OTC-NA TRAINING CURRICULUM

JOIN NOVARTIS IN BUILDING OUR FUTURE SUCCESS!!!

Visit the **OTC Today North America Intranet**

NOVARTIS

CHANGING THE GAME

Novartis Consumer Health
OTC Latin America

PLAY ABOVE TARGET

NOVARTIS

FREE! FREE! FREE!

Health Screening

Healthy Living Center

WAL*MART

September 23, 8am-5pm

Congratulations OTC!

2004 Novartis Cup Champions

OMRON

Chairman/CEO Broadcast

Senior Vessale will provide updates and information on our financial results and key business initiatives.

Following the presentation, Senior Vessale and other members of the ECN will be available to answer your questions. Please send your questions prior to the broadcast to:

ecnmembers@novartis.com

When: Monday, October 25, 2004
10:30 a.m. - 11:30 a.m.

Where: Conference Rooms
5252, 5151, 5204,
2150, 2100B and 2150.

If you miss the live broadcast, a taped presentation will be available from 8:00AM to 11:00PM on 10/25/04.

Global Orientation

OTC is a structured orientation process created to effectively integrate new associates into Novartis. We encourage all their past and current associates to visit OTC central.

Leadership Excellence Process

NOVARTIS

TODAY EXCLUSIVE

7:33 | 10

SINUS BUSTER - A NEW ERA IN NATURAL OTC.

COMING SOON!

New OTC Today North America Intranet Site

The site will feature information about:
The Brand, Formulation and Components
R&D - Research, Formulation, Clinical Development
Risk-specific Initiatives like Project Fusion/SAP
AND MUCH MORE!

Watch for more details coming soon.



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EXPLORE THE POSSIBILITIES...

learn grow achieve succeed

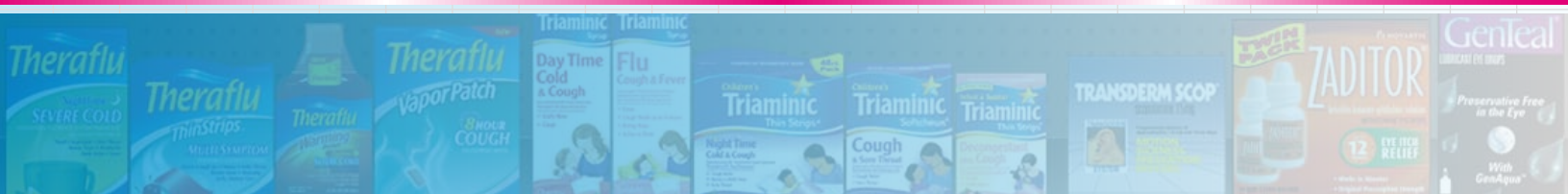
Visit the **OTC Today North America Intranet**

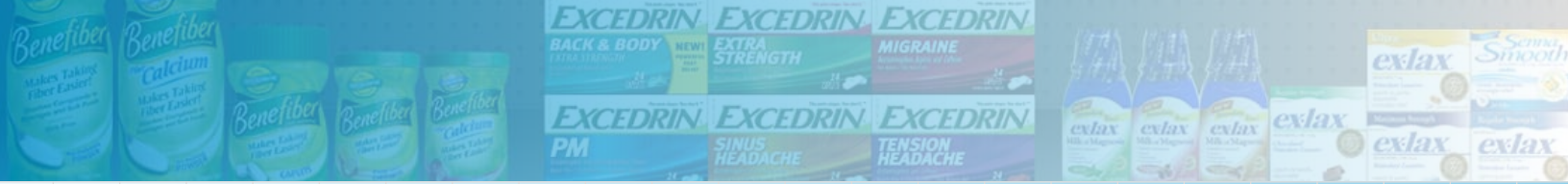
NOVARTIS

Internal Communications Artwork

Programs Used:

- Adobe Illustrator
- Adobe InDesign / Quark XPress
- Adobe Photoshop
- Adobe Acrobat





Kids get multiple symptoms.

We've got multiple solutions.

Kids get sick. Moms get Triaminic!

Your kid's an over-achiever.

(He managed to come down with more than one symptom.)

Kids get sick. Moms get Triaminic!

LOSE THE SMOKE

KEEP THE FIRE

NICOTINELL GUM. SUSTAINING TASTE. SMOKE FREE IN 22 WEEKS.

Triaminic Thin Strips

Cough & Runny Nose

Melts in an Instant! Easy to give, Easy to take!

Lots of things can slow a trip down.

Your motion sickness medicine shouldn't be one of them.

NEW! LAMISIL^{AT} Advanced

The most advanced way to cure athlete's foot. Cures most athlete's foot with 1 to 2 applications of any athlete's foot product. Relieves itching and burning of athlete's foot. Revolutionary cooling gel formula.

Also Available:

- Lamisil^{AT} Cream
- Lamisil^{AT} Spray
- Lamisil^{AT} Deodorant
- Lamisil^{AT} Wash

Gerber SkinNutrients.

So gentle you can nurture your baby's skin everyday.

FREE Sunkist

TheraFlu... Instant Comfort. Powerful Relief.

TheraFlu Flu, Cold & Cough

Triaminic Thin Strips

Maalox Max

Treats it all!

Heartburn	✓	✓	✓
Pressure	✓	✓	✓
Bloating	✓	✓	✓

When you have it all, treat it all!

HABITRA TIME CONTROL!

4 Habitra Transdermal System: Sleep Restless, Hot Flashes, Menstrual Discomfort, Pre-Menstrual Syndrome.

Habitra - An Effective Method of Sleep Management.

SAVE NOW! \$1.00

Soothes While it CURES!

Desenex

Cool Mint, Menthol & Menthyl

Cold/Flu and Dr. Schell's Powders Do Not Cure Athlete's Foot.

Display Advertising Artwork

Programs Used:

Adobe Illustrator | Adobe InDesign / Quark XPress
 Adobe Photoshop | Adobe Acrobat

